

**Asian/Pacific Islander**  
**Quit Line Data Summary**  
 April 1 - June 30, 2002

	<b>Asian/Pac. Is.</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 42</b>	<b>N = 3,421</b>
<b>Percent of Statewide Calls</b>	1.6%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	6.0%	100.0%

  

	<b>Asian/Pac. Is. %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 39</b>	<b>N = 3,099</b>
Female	64.1%	62.9%
Male	35.9%	37.1%
<b>Race/Ethnicity</b>	<b>N = 42</b>	<b>N = 2,578</b>
Asian/Pacific Islander	100.0%	1.6%
<b>Age</b>	<b>N = 33</b>	<b>N = 2,323</b>
Less than 18 years old	3.0%	2.1%
18 - 24 years old	33.3%	16.3%
25 - 34 years old	39.4%	22.2%
35 - 44 years old	6.1%	27.3%
45 years and older	18.2%	32.0%
<b>Education</b>	<b>N = 41</b>	<b>N = 2,679</b>
Did not graduate high school	24.4%	17.8%
High school graduate	31.7%	33.7%
Some college/vocational school	26.8%	37.4%
College graduate	17.1%	11.0%
<b>Caller Type</b>	<b>N = 40</b>	<b>N = 2,929</b>
General Information	12.5%	11.5%
Health care provider	0.0%	2.8%
Tobacco user	87.5%	85.6%
<b>Payer Type</b>	<b>N = 23</b>	<b>N = 1,951</b>
Insured	43.5%	40.6%
Uninsured	43.5%	22.7%
Medicaid	13.0%	36.6%
<b>Heard About</b>	<b>N = 35</b>	<b>N = 2,463</b>
Past caller	11.4%	17.0%
Employer/worksites	2.9%	1.3%
Health care provider	5.7%	17.6%
Television	45.7%	22.8%
Outdoor advertisement (billboard/bus/wall)	11.4%	4.7%
Targeted mailing	2.9%	2.6%
Great Start	0.0%	0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	5.7%	4.9%
Family or friend	11.4%	21.7%
Health Department	2.9%	2.9%
School	0.0%	0.5%